



ACCELERATE

ADAPT. CHALLENGE. COLLABORATE.

DIGITAL EXPO

2021

On the 2nd of December 2021, MFSa hosted their first ever Digital Expo via Zoom.

The purpose around the Digital Expo was to create an opportunity for Service Providers to demonstrate their product & service offerings to Members, specifically focusing on solutions for daily business practices.

The Digital Expo was filled with FUN and was very interactive. From the feedback we have received, the Digital Expo was a great success and MFSa will definitely look into hosting more events like this in the future.

We wish to thank all the Service Providers that participated and everyone that attended this exciting event.

Below you will find all the information of the Service Providers that participated.



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LIGHTS, CAMERA, **ACTION!**

In 2022, MFSA will be seated in the Directors Chair ready to produce yet another HIT year in the Microfinance Industry. We are once again putting the spotlight on our Members, Service Providers, Non-Members & Consumers. With a power packed and hooking screenplay, we look forward to leave you on the edge of your seat!

Thinking of our production vision; Continuous Advocacy, Meaningful Member Interaction & People and Market Development, we want to spotlight this quote by Walt Disney - ***“We don’t make movies to make money; we make money to make more movies”.***

2021 was the year where we **ACCelerated**, where we adapted, were challenged and collaborated on many levels, in 2022 we will take what we have learned and put it into **ACTION** and together, produce one of the best “films” in Microfinance history.

2022: BRING THE ACTION!

"Action is a great restorer and builder of confidence. Inaction is not only the result, but the cause, of fear. Perhaps the **action** you take will be successful; perhaps different **actions** or adjustments will have to follow. But any **action** is better than no action at all."

- Norman Vincent Peale

