



# ACCELERATE

ADAPT. CHALLENGE. COLLABORATE.

# DIGITAL EXPO

# 2021

On the 2nd of December 2021, MFSA hosted their first ever Digital Expo via Zoom.

The purpose around the Digital Expo was to create an opportunity for Service Providers to demonstrate their product & service offerings to Members, specifically focusing on solutions for daily business practices.

The Digital Expo was filled with FUN and was very interactive. From the feedback we have received, the Digital Expo was a great success and MFSA will definitely look into hosting more events like this in the future.

We wish to thank all the Service Providers that participated and everyone that attended this exciting event.

Below you will find all the information of the Service Providers that participated.



# ADMINISTRATION PROGRAMS & PLATFORMS



**Chris De Wet**

Software Sales Executive

**Office** 012 665 0319  
**Mobile** 063 695 9945

**E-Mail** [chris@acpas.co.za](mailto:chris@acpas.co.za)  
**Website** [www.acpas.co.za](http://www.acpas.co.za)



**Sadya Ngubeni**

*Head of Business Development*

**Akiba Digital (Pty) Ltd**

m: +27662631449

e: [sadyan@akibadigital.com](mailto:sadyan@akibadigital.com)



Winners of **Inclusive  
Fintech50**  
Powered by Center for Financial Inclusion

**Veronica Strydom**

Business Development Manager

**t:** +27 76 189 4041

**m:** [veronica@bankingly.com](mailto:veronica@bankingly.com)

**w:** [www.bankingly.com](http://www.bankingly.com)





# ADMINISTRATION PROGRAMS & PLATFORMS



## **Tihelo Marumo**

Chief Business Officer

+27 (0)82 826-2921

[tihelo@bid-me.com](mailto:tihelo@bid-me.com)

[www.bid-me.com](http://www.bid-me.com)

The Link, 173 Oxford Road,  
Rosebank, Johannesburg,  
2196



## **Mr. Itumeleng Mpatlanyana**

Founder / Chief Executive

gazaataDotCo Pty Ltd

**Phone** +27 12 994 4088

**Mobile** +27 73 444 9517

**Web** <http://www.gazaata.com>

**Email** [itu@gazaata.com](mailto:itu@gazaata.com)

1171 Paul Street, Moreleta Park,  
Pretoria East, 0044



## **Thomas Ngubane**

**+27 81 087 2905**

**[www.i-solar.co.za](http://www.i-solar.co.za)**



# ADMINISTRATION PROGRAMS & PLATFORMS

## Vanessa van Heerden

Chief Business Development Officer

New Business Development | Mycomax MicroFinance Solutions



+27 12 110 4300 | +27 84 887 1895



[vanessavh@mycomax.com](mailto:vanessavh@mycomax.com)



[www.mycomax.com](http://www.mycomax.com)



184 Erasmus Street, Argo Building, 2nd Floor, Meyerspark, 0184



<http://>



## Dyllan Forman

Business Development Manager

FCB.ai



+27 79 443 2164



[dyllan@fcb.ai](mailto:dyllan@fcb.ai)



<http://www.fcb.ai/>



76 Iris Road, Norwood, Johannesburg, 2192



<http://>



## Roeloff Quinn Chief Executive Officer

0105491683 | 0828958376 | [roeloff@quinnpay.com](mailto:roeloff@quinnpay.com)

2 Jaydee Lane

Umtentweni

Port Shepstone

[www.quinnpay.com](http://www.quinnpay.com)



<http://>



# ADMINISTRATION PROGRAMS & PLATFORMS

NORMAN COLLING

c. +27(0)83 600 3888

t. +27(0)11 326 8037

[norman@registeredcommunication.com](mailto:norman@registeredcommunication.com)

[www.linkedin.com/in/normancolling](https://www.linkedin.com/in/normancolling)





# INSURANCE & CREDIT BUREAUS



**ASPIS**  
YOUR VALUE PARTNER

**Kevin Smith**  
Sales Manager

Tel: 084 580 7451 | Tel : 031 818 0005  
45 Old Main Road, Kloof, 3640  
[www.aspis.co.za](http://www.aspis.co.za) | FSP No: 48407  
Representative working under supervision



**Corne Fourie**

Sales | Sales Manager: Head of SME  
Ballyoaks Office Park, 35 Ballyclare Drive | Bryanston, Johannesburg  
Tel: +27 11 799 3400  
Cell: +27 82 326 3027  
[www.experian.co.za](http://www.experian.co.za)



**Groups *R* Us**  
Group Benefit Specialists

**Kirstie Algie**

[kirstie@groupsrus.co.za](mailto:kirstie@groupsrus.co.za)

082 887 5420  
086 127 3342 Ext: 32



# INSURANCE & CREDIT BUREAUS



083 288 7688



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[www.kepler.co.za](http://www.kepler.co.za)

<http://>



TransUnion<sup>®</sup>

Raynor Sannasi

Digital Onboarding & Fraud Sales Specialist

M: +27 84 614 0487

<http://>



**Colin Broad**  
Operations Manager & Sales

**UNIVERSAL**  
Insurance Administrators  
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Universal Insurance Administrators (Pty) Ltd  
is an authorised financial service provider.  
FSP No: 44437 | Level 2 B-BBEE



+27 (0) 81 099 1560



[colin@universalchoices.co.za](mailto:colin@universalchoices.co.za)



477 Witherite Street, Agri-hub Office Park, Ground Floor Block A, The Willows, Pretoria 0040



+27 (0) 10 021 0303



[www.universalchoices.co.za](http://www.universalchoices.co.za)

<http://>



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# INSURANCE & CREDIT BUREAUS

**Calista Kriek**

General Business Assistant

[calista@vccb.co.za](mailto:calista@vccb.co.za)



**VCCB**  
VeriCred Credit Bureau (Pty) Ltd  
Tel: 087 150 3601 / 087 803 4798  
4 Clark Street, Potchefstroom, NW  
[www.vccb.co.za](http://www.vccb.co.za)  
Company Reg No. 2012/133490/07  
NCR Reg. No. NCRCB 21

http://





# PAYMENT SYSTEMS



**Frank Henderson**

All Inclusive Payment Systems (ALLPS)

Tel: 012 998 7979

Mobile: 082 467 3881

Email: [fhenderson@allps.co.za](mailto:fhenderson@allps.co.za)

Website: [www.allps.co.za](http://www.allps.co.za)

<http://>



Brad Cope

**Manager: Business Development**

Tel: +27 12 810 1400

Cell: +27 60 884 2923

Email: [bradc@amberfintech.com](mailto:bradc@amberfintech.com)



SURECARD

<http://>



## NUPAY

A DIVISION OF ALTRON

## DELTER

A DIVISION OF ALTRON

Telephone: [011 617 1800](tel:0116171800)

Email: [info@nupay.co.za](mailto:info@nupay.co.za)

<http://>



# PAYMENT SYSTEMS

**CANDICE OTTO**

**MANAGER – MERCHANT ACQUISITION**

**T** +27 11 564 2460 | **F** +27 11 564 2496 | **C** +27 83 642 1117 | **E** [Candice@paym8.co.za](mailto:Candice@paym8.co.za) | **P** Private Bag X83, Halfway House, 1685

**PAYM8**  
www.paym8.co.za



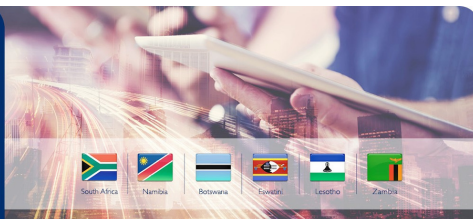
**Morné Swart**

Sales Manager : South Africa

Tel: +27 (0)12 347 0729  
Fax: +27 (0)12 347 0169  
Cell: +27 (0) 83 800 5785  
E-mail: [morne@realpay.co.za](mailto:morne@realpay.co.za)



**Real Pay**  
DIGITAL PAYMENTS SOLUTIONS



**SURESYSTEMS**  
FOR PAYMENTS



Telephone: 087 820 1423  
Email: [info@suresystems.co.za](mailto:info@suresystems.co.za)





# TRAINING & COMPLIANCE

LIZELLE SQUIRRA • SENIOR ASSOCIATE



BOSCH MARAIS & ASSOCIATES  
ATTORNEYS • CONVEYANCERS • NOTARIES

010 900 0994 | 082 852 1105

[lizelle@boschmarais.co.za](mailto:lizelle@boschmarais.co.za)

[www.boschmarais.co.za](http://www.boschmarais.co.za)

<http://>



## MOONSTONE

### GERRIT VIVIERS

NCA SPECIALIST

T: + (27) 21 883 8000 F: + (27) 86 605 3540 C: + (27) 84 852 2003

[gviviers@moonstonecompliance.co.za](mailto:gviviers@moonstonecompliance.co.za)

[www.moonstonecompliance.co.za](http://www.moonstonecompliance.co.za)

25 Quantum Street, Technopark, Stellenbosch, 7600

<http://>



Upskilling people for innovative services

Mpho Lekala  
Head of Learning and Development

C: 084 619 7593

[mpho@welltecacademy.co.za](mailto:mpho@welltecacademy.co.za)

T: 012 111 1611

<http://>





# LIGHTS, CAMERA, **ACTION!**

In 2022, MFSA will be seated in the Directors Chair ready to produce yet another HIT year in the Microfinance Industry. We are once again putting the spotlight on our Members, Service Providers, Non-Members & Consumers. With a power packed and hooking screenplay, we look forward to leave you on the edge of your seat!

Thinking of our production vision; Continuous Advocacy, Meaningful Member Interaction & People and Market Development, we want to spotlight this quote by Walt Disney – ***“We don’t make movies to make money; we make money to make more movies”.***

2021 was the year where we **ACCelerated**, where we adapted, were challenged and collaborated on many levels, in 2022 we will take what we have learned and put it into **ACTION** and together, produce one of the best “films” in Microfinance history.

## **2022: BRING THE ACTION!**

**"Action** is a great restorer and builder of confidence. Inaction is not only the result, but the cause, of fear. Perhaps the **action** you take will be successful; perhaps different **actions** or adjustments will have to follow. But any **action** is better than no action at all."

- Norman Vincent Peale

